

B2B Email Copywrite

Headline: WarmCo. Turns Up the Heat on Latest Product!

Email Subject Line: Come One, Come All! WarmCo. offers HOT deals at the National Restaurant Association Show!

Body Text:

Having trouble keeping bread fresh? Are pies and cookies becoming too cold to serve?

Those troubles are now over!

WarmCo. unveils their Two-Door Mini Display Warmer at the National Restaurant Association Show this year. With 470 watts and thermostatic controls, baked goods stay warm and fresh!

To learn more, visit us at Booth 222 to see our product in action. WarmCo. also offers a limited 25% discount coupon. Click the link below for more details.